

ARES MIRÓ SERRA

- FRONT END DEVELOPER, UX/UI DESIGNER -

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Professional Front-End Developer and UX/UI Designer with 2+ years of experience in building responsive, accessible websites and e-commerce platforms. Proficient in Shopify, WordPress, Laravel, and mobile-first development methodologies. Experienced in optimizing user experience and enhancing page-load times for better performance across all devices.

SKILLS

HTML | CSS/SASS | JS/Alpine.JS | React | Laravel/Livewire | Shopify | Wordpress | PHP | Tailwind/Bootstrap | Figma | Git/Github

WORK EXPERIENCE

Front End Developer

Rashedi Consulting / Rundev | May 2023 - Actually

- Designed and developed high-performing landing pages and e-commerce websites using a mobile-first approach, ensuring exceptional user experience across devices. Utilized Laravel, JavaScript, Tailwind, and Sass to create visually stunning, responsive interfaces and smooth user flows that improved conversion rates and user engagement.
- Designed and developed custom Shopify themes using Shopify Liquid, HTML, CSS, and JavaScript, improving client sales and SEO. Integrated apps, APIs, and plugins to improve functionality and user experience and managed Shopify Plus stores, optimizing for scalability and performance.
- Created exceptional UI/UX designs in Figma, then implemented them to create visually appealing interfaces.

Front End Developer

Freelancer | 2022 - May 2023

- Developed custom, responsive webpages for clients using Tailwind CSS, HTML, and JavaScript, optimizing page load times and enhancing overall user experience.
- Adopted mobile-first development strategies to ensure seamless, consistent user experiences across all devices and platforms.

EDUCATION

Front End Developer Certificate

Platzi | 2021 - 2022

- Gained expertise in building dynamic, responsive web applications using React, JavaScript, and modern front-end frameworks.

Google UX Design Professional Certificate

coursera | 2022 - 2023

- Gained expertise in building dynamic, responsive web applications using React, JavaScript, and modern front-end frameworks.

PORTFOLIO

Website: <https://aresmiro-dev.vercel.app/>

Github: <https://github.com/aresmiro>